



# NARCHI DELHI CHAPTER

Institute of Obstetrics & Gynaecology, Sir Ganga Ram Hospital, New Delhi

You are well aware that the International Community Celebrates 11th July every year as World Population Day. The Govt. of India has been giving due emphasis to the issue of Population Stabilization and all states observe a month long campaign in the month of June and July every year.

## *The theme for this year World Population Day*

**“Healthy timing & spacing of pregnancies  
for wellbeing of mother and child”.**

The National Slogan for WPD 2024 has been themed as follows:

**Viksit Bharat Ki Nayi Pehchan  
Parivar Niyojan har Dampati Ki  
Shaan**

**विकसित भारत की नई पहचान  
परिवार नियोजन हर दम्पति की शान**

The activities are spread over two phases each lasting a fortnight, the **first one** dedicated to demand generation and **second one** dedicated to intensified service delivery.

The details of the fortnights to be observed are as follows:

**Phase I:** First Pakhwada (Fortnight) as the “**Dampati Sampark Pakhwada**” or “**Mobilization Fortnight**” from 27th June, 2024 to 10th July, 2024.

**Phase II:** Second Pakhwada “**Jansankhya Sthirta Pakhwada**” or “**Service Provisioning Fortnight**” from 11th to 24th July, 2024.